WWD-2016 - Summary Report (Gokul, UP, INDIA)



The World Water Day (WWD) 2016 Yamuna River Trash Pickup Activity – Gokul, UP, India

The March 27, 2016 riverside trash pick-up activity on the banks of the Yamuna River was complete success! The results/Report below:

Gokul is the Nursery of Lord Krishna where he was raised as a child ,so was place of his play time. Gokul is a place of pilgrimage for Hindus, it is situated on the banks of the river Yamuna(Jamuna) in Vraj (Krishna Corridor) in India.

The Yamuna is heavily polluted, and all kind of trash is found on the banks and in the river there.

Mr Pawan Kumar being an active member of the Rivers of the World Foundation has taken the initiative of making the town people aware of this issue and is motivating them to be responsible citizen of the place and keep the place clean around town and on the banks of the river.

The Yamuna River Cleanup activity on March 27th involved the following:

- 1. About 60 Local people young and old gathered together cleaned and collected trash at the town bus parking area and one major road by the side/bank of the Yamuna river.
- 2. The school teachers made their students clean up the class rooms and outside the school.
- 3. Visitors also got inspired and joined the local people next day and cleaned up the trash from the river banks. That was a great surprise to the local people.

The Interest of conducting such cleanups and the WWD is growing and the town people are encouraged.

A Map of the Gokul area is below.



Thanks.

Ashwin Patel (Atlanta, GA) and Pawan Sharma (Gokul)



